

PRESS RELEASE: BITTA Records returns to the Lowcountry for 2nd year of fashion and music event

BITTA, LLC welcomes the entire creative community of Charleston to join them for an engaging weekend of activities, August 28th-30th, 2020 at the Crowne Plaza Hotel near Tanger Outlet in North Charleston, for the 3rd Annual Fashion Show Music Conference Extravaganza Weekend.

In its third year of bringing this event to the Lowcountry, they continue to shine a light on the Southeast Region of the US' growing music & entertainment industry. They hope to continue in their efforts bring together the artistic communities of South Carolina to celebrate their talent, educate them on how to expand, and network amongst one another.

The event consists of two nights: August 28th is the opening night mixer, where community and industry leaders are invited to network and celebrate BITTA's return to the Holy City. The opening night mixer is RSVP only, so interested participants will need to register in order to attend. The second day, August 29th will start with the in-depth music conference featuring local and regional leaders and influencers, as well as resources for upcoming musicians and talent, and engaging networking opportunities for industry leaders & talent. That evening will be our grown and sexy night of fashion, featuring some of South Carolina's most impressive clothing designers.

"We hope that we can continue to build relationships here in the Lowcountry and provide a dynamic platform for people within these industry to thrive," says BITTA Records CEO, Seraphim Benjamin. "Sometimes all it takes is that one opportunity to let your voice be heard! I hope that BITTA can continue to do that, and be that, for the Lowcountry and all of the Carolinas."

Sponsorship & vendor opportunities are available for interested small businesses or organizations that are interested in participating in this year's festivities. Interested parties can learn more about the weekend at www.bittarecords.com/bittaevents or emailing extravaganzabr@gmail.com.